

DNA DOESN'T DEFINE YOU...

YOUR ACTIONS DO!



The **World of Work** and the **Flow of Work** is changing rapidly.

The time is **Now** to begin your personal learning and growth mindset journey.

Create real change in your organizations around **Diversity, Equity and Inclusion!**

Join the movement... #ICanandWeWill

Grow your knowledge and apply your new skills today!

With our exclusive new men's online and blended learning programs, designed for men leaders incorporating our leading-edge Leadership Balance® model, we call "Mind to Lead, Will to Lead, and Heart to Lead." This is the foundation of a powerful process for developing effective leaders at all levels.

LEADERSHIP
BALANCE®



MIND. WILL. HEART TO LEAD.



Introducing the Leadership Balance[®] and Skillsoft[®] Men in Leadership[™] Program

Experience high-impact continuous learning for men leaders **at all levels**

Our Men in Leadership[™] Program provides leaders with quick, convenient access to learning content that promotes the development of leadership skills and addresses the unique challenges faced by men in business today.

A STRUCTURED PROCESS GUIDES LEARNING

Our Men in Leadership Program[™] is a collection of high-impact training resources that are designed for leaders and aspiring leaders. These learning tools were formulated to address the needs of three distinct leadership areas:

- Managing Your Business
- Developing Your Team
- Developing Yourself

Using unique learning templates prepared by subject matter experts, Men in Leadership[™] participants will gain instant access to three learning tracks, containing more than 40 courses. Participants can select the track best-suited for their needs, or select courses from all three tracks. Learning is self-paced and access will remain open for one year. Coursework includes a blend of short videos, book summaries, and activities to provide focused learning in specific competency areas.



ONLINE PROGRAMS

Content Aligned To The Competencies That Are Most Relevant To Emerging, Mid-Level, And Senior Leaders

41 Courses across three learning tracks. Sample tracks include:

TRACK ONE: MANAGING YOUR BUSINESS

- Competitive Awareness and Strategy
- Customer Focus
- Finance for non-Financial Managers
- Globalization
- Strategic Thinking

TRACK TWO: DEVELOPING YOUR TEAM

- Accountability
- Building and Leading Teams
- Coaching
- Delegation
- Culture
- Developing People
- Giving and Receiving Feedback
- Leader as Motivator
- Leading Change
- Managing Conflict
- Managing Diversity
- Managing Performance

TRACK THREE: DEVELOPING YOURSELF

- Career Development
- Critical Thinking
- Influence and Persuasion
- Listening
- Negotiating
- New Manager Transitions
- Critical Thinking
- Goal Setting
- The Emotionally Intelligent Leader
- Work-Life Balance

FEATURES

Addresses the diverse workplace challenges faced by all levels of men leaders

Lessons are short and easily accessible from a variety of devices

Lessons are primarily comprised of videos, short reading and learning activities, and thinking exercises from the best minds in business

Each lesson includes recommendations for additional in-depth reading and learning

BENEFITS

Builds a more competitive and well-rounded workforce.

Short training lessons are easy to integrate into busy schedules

Topics are structured to build leadership skills at all levels

Invest in your future today ~~\$999.00~~ SPECIAL PRICING ONLY \$799.00

BLENDED LEARNING FACILITATION

OUR PROCESS BRINGS SUPPORT, FLEXIBILITY, AND PERSONALIZATION TO PROGRAM DELIVERY

Our blended learning approach provides on-site content and support for live facilitated sessions, guided management meetings, for on-the-job performance support. On-site facilitation also provides invaluable insight to learning how you and your team can make a difference in diversity, equity, and inclusion. Facilitated in person on a monthly or quarterly basis.

12 Topics for Men in Leadership related to Diversity, Equity, and Inclusiveness

- 1. Deconstructing Leadership Myths:**
Empathy-based leadership and the financial motivations behind wildly successful companies.
- 2. Smart Strategies:**
Solid decision-making for the boardroom and beyond.
- 3. Bringing it Back to The Team:**
Putting culture first.
- 4. Diversity, Equity and Inclusion:**
Listening.
- 5. Strengths Building:**
Recognizing an individual for who they are and what they bring to the table.
- 6. The Ever-Changing Pyramid:**
Leading by example in the office and on the street.
- 7. Just say "No!" to "Yes Men"**
Research shows if you want to innovate, you have to diversify your leadership team.
- 8. Uncovering Unconscious Bias in The Workplace:**
Men are often unaware of how they have been socialized with a bias, particularly (but not exclusively) against women. It shows up in hiring, promoting, conversations, and decision-making.
- 9. Making Work a Safe Place: R.E.S.P.E.C.T. :**
Leaders must model and demand respect for all people in the workplace, period.
- 10. Beyond Quotas:**
Finding and developing diverse talent that is the best for the job.
- 11. #MeToo**
Educate yourself and others to become role models and champions against sexual harassment and discrimination in the workplace.
- 12. Playing to Your Strengths:**
Research shows that male and female leaders perform differing leadership tasks more effectively. By including women in your leadership, you can ensure well-rounded leadership performance for your organization.

KEY LEARNINGS:

- The Emotionally Intelligent Leader
- Listening
- Diplomacy and Tact in Challenging Situations
- Building and leading teams
- Managing Diversity
- Gender and Leadership

Other Popular Blended Learning Topics Include:

- Trust and Team Building
- Strategic Drive
- 360 Alignment Factor
- Communicating What Matters
- Executive Brand
- Getting Connected
- Power of Fitness
- Self Monitoring and Leading With Social Intelligence
- An Innovative Mindset
- Multi-Generational Workforce

In addition to the courses listed here, we customize learning topics to meet the needs of your organization.

COMPANIES WHO LOVE OUR WORK



MEET YOUR MASTER FACILITATORS & COACHES



Cathy M. Light, CEO
Leadership Balance



Marc Giudici, PhD
Executive Vice President



Abbey Louie
VP & GM of Assessment Leaders



Mark Tuggle, PhD
Learning Officer &
Co-Developer of Leadership
Balance® Quotient



Jennifer Chappell
Business and Program Manager



LET'S GET STARTED - *Today!*

ONLINE PROGRAM DETAILS

One year to complete the program.
To enroll today, or for more information,
visit us at
leadershipbalance.com/men-in-leadership/

BLENDED LEARNING DETAILS

For more information, call us at
866-864-8200

Corporate volume pricing available - Contact us today!

WHAT YOU GET WHEN YOU JOIN

- 1 Free Emotional Intelligence Appraisal (EI) - **\$99 Value!**
This assessment delivers scores for the key components of emotional intelligence; self-awareness, self-management, social awareness, and relationship management.
- 2 Free Everything DiSC Work of Leaders Assessment - **\$108 Value!**
This focuses on one unified model of leadership - vision, alignment, and execution - to help leaders understand their own leadership styles and how their tendencies influence their effectiveness in specific leadership situations.
PLUS: Optional 360 feedback assessment available
- 3 You will receive a certificate upon successful completion of the program.

