



Liderança Group

Making Companies Better™

New Cloud-based One Page® Planning and Performance System



THE FASTEST, EASIEST WAY TO WRITE AND EXECUTE A STRATEGIC BUSINESS PLAN!

DELIVER RESULTS

Is your strategic plan increasing stakeholder value?

INCREASE ALIGNMENT

Are your strategies and objectives cascaded to every level of the company?

ENSURE ACCOUNTABILITY

Are you getting expected results?



Find & Hold Your Focus - All Year Long!

Enterprise planning in the cloud

The One Page Planning and Performance System is a breakthrough business application. It takes the best of The One Page Business Plan® process to the cloud to create a powerful strategic and tactical, real-world performance management system that helps your company grow:

- Accelerate growth
- Increase revenues and profits
- Develop stronger communication between divisions
- Cascade your strategic decisions throughout your organization
- Focus people and resources on achieving company goals
- Develop high performance leaders

The One Page Business Plan is a proven business tool that uniquely links Planning, Strategy, Performance and Accountability. It's simple, it's easy and it works because:

- Clear – Takes a complex process & makes it simple
- Understandable – at all levels in the organization
- Consistent – everyone uses same format and language
- Dynamic – easy to update to reflect latest thinking
- Versatile – works for all types of companies & departments
- Discipline – teaches leadership at all levels of the company.
- 360 accountability – performance management that you can use

The One Page Planning and Performance System features:

- Easy to use, cloud-based Plan-builder
- Linked Performance Reporting to each Objective
- Progress reporting to each Planned Action
- Online input and updates
- Color-coded Plan Status Reports
- Flexible system for approval of plans
- Secured and Controlled Access to system
- Drill down navigation with click-thru organization chart



The One Page® Planning and Performance System

***“The One Page
Business Plan is an
out and out winner!”***

- TOM PETERS,
Author, *In Search of Excellence*,
The Circle of Innovation and
Re-imagine!

THE FIVE WOWs OF The One Page® Planning and Performance System

WOW 1

Every manager has a plan; and it is just a click away!

Online Business Schematic with One Page Plans for every Business Unit

WOW 2

System tracks results of every key objective!

Online Performance Scorecard for each and every Objective

WOW 3

Need to know the status of a critical initiative or project? CLICK ON IT!

Online Progress Reports for each Action Plan

WOW 4

No more guessing about the status of any plan!

Color-coded business plan status at a glance

WOW 5

Total Accountability!

View a Performance Summary for Your Whole Team with a single click

1 Navigate to any plan with the click-thru organization chart. Each One Page Business Plan has five components that work together to describe the profit center, department, project or program being built, why it is being built, how it will be built, and the specific measurable results that will be accomplished.

2 Click on any Objective and a One Page Performance Scorecard™ opens. The scorecard shows actual, budget, forecast and last year actual, both graphically and quantitatively. This system uniquely links plans and performance reporting in a very simple, highly effective manner.

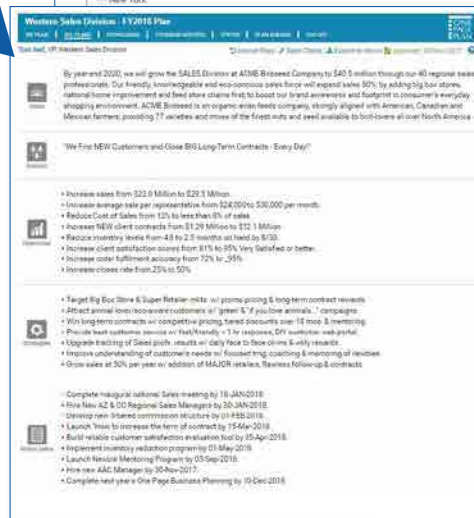
3 Imagine being able to click on any Planned Action in any business unit and view a concise progress report. This feature greatly simplifies progress reporting. Progress reports will never get lost in the mail again!

4 This system tracks the status and version of every manager's plan using a simple color system. Approved plans are green, drafts are yellow and un-posted plans are red. The status of every plan in your company or organization is obvious at a glance.

5 Click on any manager's name and display all of the manager's One Page Scorecards or Progress Reports. This feature facilitates the quick assessment of monthly, quarterly and year-to-date results and progress against plans.

ONE PAGE PLANS:

Click on any business unit to see a plan.



ONE PAGE REPORTING:

Click on any Plan to view the One Page Dashboard.

ONE PAGE SCORECARDS:

Click on any Objective or Action Plan to view Performance Scorecards.



Implementation is easy and can be accomplished in as little as 4 weeks...



Business and corporate planning processes have changed little in the last thirty years. They remain highly complex, overly time consuming and very ineffective. CEOs and business owners complain their planning process takes too long and is of little value... and yet they have their management teams prepare a new one every year. Why not implement a results - based system that links planning, implementation, and accountability?

Train, Educate, and Mentor your Management Team

Our consulting services include complete strategic and business planning capabilities using the One Page Methodology. We train, educate, mentor, coach and facilitate your team in the use of the One Page Planning and Performance System. Our team can lead and facilitate one day in-house training programs or extensive planning retreats. We specialize in fast growth companies experiencing rapid change. Our team works equally well with young managers as well as working with Fortune 500 executives.

Experienced Consulting Team

Our One Page Planning Experts are senior consultants who truly understand business. This team has been carefully selected, trained and certified in One Page Methodology. We will work closely with you to create and implement a comprehensive plan in days... not months! Then, help you hold your focus - all year long! Experience the difference that only a licensed and experienced One Page Planning consultant can make!

Performance Management and Executive Leadership Programs

Our seasoned consultants have expertise in leadership training, team development, and performance management. They understand strategic planning and managing for results... and have all participated in building successful businesses. We can design and implement complete budgeting, forecasting and accountability systems to complement your One Page Planning and Performance System.

The One Page® Planning and Performance System is flexible with many uses:

ORGANIZATION

- Corporations
- Subsidiaries/Divisions
- Startup Companies
- Government Agencies
- Cross-functional teams
- Not-for Profits

FUNCTION

- Profit Centers
- Departments
- Programs
- Projects

PURPOSE

- Strategic Plans
- Operating Plans
- Marketing Plans
- R&D/Technology
- Training & Development
- Sales Plans

COMPLETE ASP HOSTING SOLUTION:

- **Fast 48 Hour System Set up**
- **No System Administration**
- **No Client IT Requirement**
- **Easy to Use, Intuitive System**
- **Supports Remote Team Collaboration**
- **Secure SSL 256 bit Encryption**
- **Unlimited Users**
- **15 Year Proven Track Record**
- **Also Available in Spanish**

MAC AND WINDOWS COMPATIBLE:

- **IE 8 or Higher, Chrome 11, Safari 4, Firefox 6**



"I've helped co-create over 15,000 plans"

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