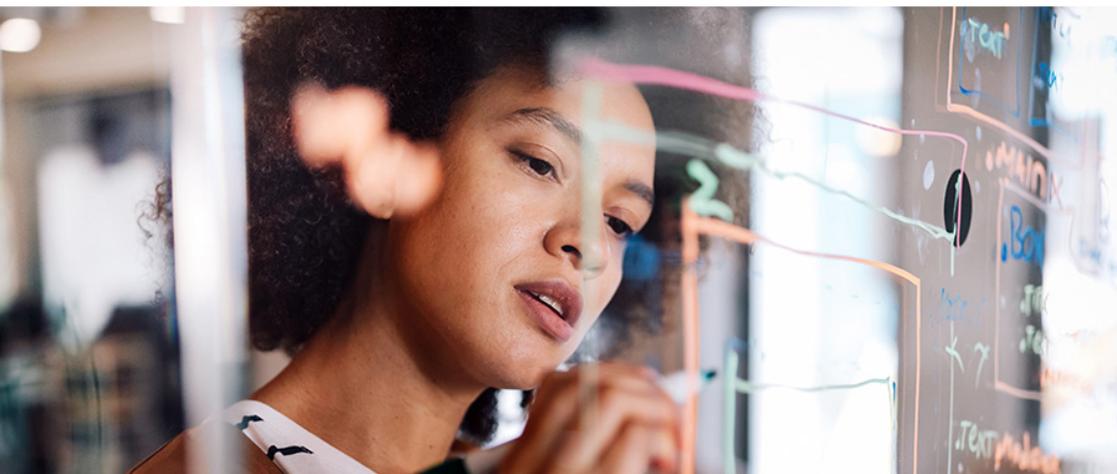




Liderança Group
Business + Workplace Accelerators™



Workplaces continue to change... And rapidly.

At Liderança Group we are uniquely positioned and prepared to partner for **improving behaviors**, **developing people**, and **changing workplaces**.

One Company. Four Brands.

“We are subject matter experts who have experienced your same challenges. Our vast array of corporate-held positions allows us to quickly assess what is working and not in organizations. Our key objective is to build long-term, successful relationships with our clients to help navigate change and organizational transformation. There are no quick fixes. Our proven strategic process identifies current state and future state analysis for improving behaviors, developing talent and changing workplaces. We look forward to being an extension of your team.”

– Liderança Group



Assessment Leaders

We help the employee and employer find the right fit, set clear development goals, enable positive engagement, thus making the hiring/development process more manageable, more effective, and more enjoyable through the use of proprietary and proven tools to assess leadership effectiveness and employee engagement. We're proud to be an all-inclusive one-stop Authorized Partner with: The Five Behaviors of a Cohesive Team, Everything DiSC -a Wiley Brand, Skillssoft, eSkill, Elite, and Big 5 Assessments (formerly PeopleClues).

assessmentleaders.com



Be Well Perform Well

We partner in building collaborative relationships to cultivate and create organizational well-being through the use of proprietary well-being audits, Health Risk Analysis (HRA), recommendations for course corrections, and various resources to help individuals, corporations and company cultures thrive.

bewellperformwell.com



“Cathy and her team have a unique ability to look at both the strategic and tactical conditions of a team and craft the optimal leadership program for long term success. She brings a high level of operational experience to the industries she serves. Cathy’s “can do” attitude, experience, team-orientation, and deep business relationship skills allow her to be incredibly effective with her clients.”

– C. Lloyd Mahaffey, CEO, SmartStory Technologies, Inc.



Lideranca Group, Inc. is a business and workforce acceleration firm with 4 global divisions that focus on...



DEVELOPING TALENT

Measuring and training skills



IMPROVING BEHAVIORS

Learning new skills leads to positive changes



CHANGING WORKPLACES

A better culture with effective leadership leads to engaged employees and higher performance



Diversity • Equity • Inclusion

Better Companies. Brighter World.™

Diversity Equity Inclusion

We believe all workplaces should have empowered employees, thriving and adding their voice to the mission of the organization allowing balance and fairness in all facets. The end result of diversity, equity and inclusion guarantees a connected, contributing and fairly compensated workforce.

diversityequityinclusion.com

LEADERSHIP BALANCE®



Mind. Will. Heart.

Leadership Balance

We combine leadership principles and strategies to develop cognitive competency, mental toughness and an encouraging spirit. We offer programs for individuals, teams, organizations, Women in Leadership; Men in Leadership; and Diversity, Equity and Inclusion. With the use of program analytics, we track and accelerate improvement in leadership and skill building.

leadershipbalance.com

"I have used Assessment Leaders for the past several years in support of my hiring decisions. I appreciate that I have tangible evidence of job fit before making an offer. Sometimes it's hard to know if a candidate will have the skill set, ethics and personality to be successful in my organization. The tools offered by Assessment Leaders allow me to better and clearly assess these traits. They are responsive, flexible and creative. They take so much of the guess work out of hiring and I appreciate having them on my team!"

- Katherine Filice, Executive Creative Director,
CEO, Articulate Solutions, Inc.

"Our VC firm brought Cathy and her team in to assist me and my executive group in team development, alignment and hiring.

Our rapid growth outstripped our in-house talent acquisition management capabilities. We worked with Assessment Leaders for two years and they did a fantastic job helping BigFix scale our HR functions and leadership capabilities."

- Dave Robbins, former CEO of BigFix,
now an IBM owned Company

Top 10 Workplace



1. Modern technologies scale to meet workers' mental health needs.
2. Employees are demanding more from their employers.
3. Workers are prioritizing safety, security, and health when evaluating employers.
4. The dispersed and decentralized global workforce.
5. The hybrid workplace and workforce.
6. Companies committing to aggressive diversity targets.
7. The demand for retraining and re-skilling grows.
8. Women will continue to experience workplace setbacks.
9. Covid-19 accelerates the digital transformation of the workplace.
10. The hourly workforce is treated like they are essential.

3. Virtual Work is Here to Stay
4. Some Workforces Have Taken Hits
5. The Inability for Companies to Recruit Needed Employees Will Handicap Their Ability to Flourish
6. Being an "Employer of Choice" Will Not Be Optional
7. Diversity and Inclusion Are More Important Than Ever
8. Big Data in HR Will Have an Increasingly Important Role
9. Wise Companies Will Use Technology to Stay Connected and Be More Efficient
10. Learning Online Will Evolve
11. Cafeteria-style Benefits Re-emerging With a Twist
12. Adaptability is Emerging as the Quality Most In-demand by Employers



2021 Workforce-Workplace Forecast

1. A Global Economy in Peril
2. Changing Demographics Have Reshaped the Workplace

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- Articles:
Workplace Trends - LinkedIn
Workplace Forecast - The Herman Trend Alert
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Change Brings Incredible Opportunity

Staying stagnant in business and process is not an option for those focused on growth within their industry and in themselves. At Liderança Group, we've built our business model — transforming the disrupters of today into the thought leaders of tomorrow.

Liderança Group is a proud disrupter of business, ensuring today's organizations can compete in the ever-changing landscape. Highly-experienced, with transformations in Fortune companies all over the globe, Liderança Group is a business and workplace acceleration firm

that focuses on developing people, improving behaviors and changing workplaces. Our expertise lies in identifying areas of sustainable growth and providing actionable strategies that ignite change. Our key objective is to build long-term, successful relationships with our clients to help them navigate change and organizational transformation. Liderança Group is the parent company of four, strategic brands: Assessment Leaders, Leadership Balance®, Be Well Perform Well, and Diversity, Equity & Inclusion.



Let's get started.

Find out how our team can become an extension of your leadership team with innovative programs and customized solutions to help your organization with attention to the whole person, teams, and company. We're committed to **improving behaviors, developing people and changing workplaces** to get your organization to the next level of business growth and performance.

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