



# Strategy at Speed

Step 1 of the SPAE™ Framework

**DEFINE THE COURSE  
BEFORE YOU ACCELERATE**



**Liderança Group**  
Business + Workplace Accelerators™

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**“When teams move as one, every action becomes intentional, and that’s when transformation happens.”**

- Cathy Light, Group CEO

# The Power of Modern Strategic Planning

Most leadership teams complete their annual planning feeling confident.

The goals are set, the decks are done, and the energy is high.

But by March, priorities blur, accountability fades, and momentum slips.

It’s not because the ideas were wrong, it’s because alignment didn’t hold.

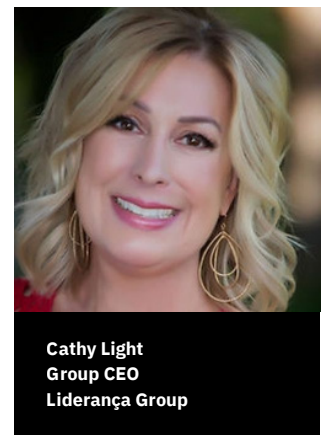
Modern strategic planning is no longer a one-time event.

It’s a continuous rhythm that connects **Strategy, People, Alignment, and Execution: the SPAE™ Framework.**

When these four move together, clarity turns into momentum, and strategy turns into measurable performance.

*Cathy Light*

Group CEO, Liderança Group



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# STEP 1 STRATEGY: SHARPEN THE FOCUS

In every Formula 1 race, the pit crew can't fix what isn't clearly defined.

The same is true for leadership teams: clarity of direction is the foundation of every high-performing organization.

## WHAT STEP 1 IS ALL ABOUT

1. Define the shared vision for success in 2026
2. Identify your competitive advantage — where you lead, and why
3. Prioritize 3–5 strategic outcomes that truly matter
4. Align leadership language so every decision points toward the same goal

## REFLECTION PROMPTS FOR YOUR NEXT EXECUTIVE MEETING

1. What does a “win” look like for our organization by December 2026?
2. Which initiatives drive that win, and which distract from it?
3. If we could achieve only one major goal next year, what should it be, and why?



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# From Strategy to Execution

Once your direction is sharp, the next SPAE™ steps bring it to life: People. Alignment. Execution.

**That's where the SPAE™ Strategy Review + Quarterly Business Review (QBR) Series comes in.**

This is a focused, facilitated process that helps leadership teams:

- Re-evaluate the clarity of their 2026 plan
- Identify and close alignment gaps across functions
- Establish quarterly accountability rhythms that sustain momentum

**BY THE END OF YOUR FIRST REVIEW, YOUR TEAM WILL WALK AWAY WITH:**

1. A unified definition of success for 2026
2. Clear ownership and accountability for execution
3. A rhythm of reviews that keeps your strategy alive, not static



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# YOUR INVITATION

Ready to design a  
2026 strategy that  
wins, and keeps  
winning?

Now is the moment to translate vision into velocity.

Join organizations that are already using the SPAE™  
Framework to lead with clarity, agility, and confidence.

**Schedule Your Confidential Strategy  
Review Session with Cathy Light today**  
*(available through December 15 2025)*

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